

Agricultural Input Dealers' in To Para Extension Professionals

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Summary

Most of the farmers in India seek farm advice from input dealers but majority of these dealers do not have formal agricultural education. In order to build their technical competency in agriculture, The National Institute of Agriculture Extension Management (MANAGE) had designed a one-year diploma course titled “Diploma in Agricultural Extension Services for Input Dealers (DAESI) Program” which imparts relevant and location-specific agricultural education to equip these input dealers with sufficient knowledge to transform them into para-extension professionals so as to enable them to address the day-to-day problems being faced by the farmers at field level.

Keywords: Agricultural Input Dealers, Para Extension Professionals, DAESI

Introduction

In India, there are about 2.82 lakh practicing Agri-input dealers, who are the prime source of farm information to the farming community. The first contact point for majority of farmers is the Agri-input dealer. While purchasing different required inputs for farming operations, the farmer naturally tries to find out from the input dealer about the usage of inputs both in terms of quality and quantity. However, most of these input dealers do not have formal agricultural education. If these input dealers can be shaped as para-extension professionals by providing requisite knowledge, they can professionalize extension services and contribute to bring a paradigm shift in Indian Agriculture. In this context, the National Institute of Agriculture Extension Management (MANAGE) which imparts relevant and location-specific agricultural education to equip these input dealers with sufficient knowledge to transform them into para-extension professionals so as to enable them to address the day-to-day problems being faced by the farmers at field level.



MANAGE had launched DAESI program in the year 2003 and DAESI program almost covered the practicing of input dealers in Andhra Pradesh, Telangana, Tamil Nadu, Maharashtra, Orissa, Jharkhand, and West Bengal. MANAGE is making efforts to promote “Extension Corner” in the DAESI trained input dealer’s shop to transform input dealers’ shops into Agricultural Knowledge Centers in response to MANAGE efforts many SAMETI’s and NTI’s are working seriously & motivating the trained DAESI input dealers to establish extension corner in their shops, wherein, farm publications related to major crops of the particular area are kept for the farmers.

Objective

1. Orientation of input dealers towards location-specific crop production technologies of broad-based agriculture with reference to field problems
2. Building the capacity of input dealers for efficient handling of inputs
3. To impart knowledge about the laws governing the regulation of agricultural Inputs
4. To make input dealers an effective source of farm information at the village level (one-stop shop) for the farmers

Procedure

The course for producing para extension workers is designed in such a way that the input dealer can complete the course without making significant changes. Farmers like two institutions. These students go to complete this course on holidays or on days when the local market is closed. The work of making all the stakeholders as extension workers instead of dealers is done through this course through Swarnasevi Sanstha, Krishi Vigyan Kendra, Krishi Mahavidyalaya. The course covers cropping practices, packages of practices which also include field visits. Complete information on soil testing, fertilizer management, seeds, identification and management of pests and diseases, new schemes etc. are provided to the agricultural input dealers. Extension worker training is carried out under the complete guidance and supervision of the concerned State Agriculture Department.

Role of State Department of Agriculture

State Agriculture Department vs. District Level AG/Officials are required to record 40 input deals for each batch of work with necessary details. The State Agriculture Department will monitor and review the implementation of the scheme. State Department of Agriculture, State Input Dealers Association, Agribusiness Corporation, KVK, ATMA, Voluntary



Organization etc. try to cover the DAESI program through print and electronic media. ATMA will be the district level nodal agency for implementation of DAESR programme.

Enrolments and documentation

Students have to complete their State board /Intermediate exam DAESI Diploma Distance Education Admission Process, Visit the agricultural college, Krishi Vigyan Kendra, agriculture department for admission to a diploma in DAESI. (Diploma in Agriculture Extension Services for Input Dealers). Fill out the correct form and upload the required documents for getting admission in DAESI diploma programme. Required documents are Aadhaar card, Pan card, passport size photo, SSC/HSC certificate, birth certificate, Domicile and Caste certificate.

Duration of the course

In this diploma course 48 hours given in a week which contain 40 theory class and 08 classes assigning for visits.

Fees

Through net banking, the application form fee & entrance exam fee can be paid and also Students can pay course and registration fees through bank e-challan, DEMAND DRAFT. Government of India's share will be directly allocated to the management based on the targets assigned to the respective states. (in) After entering the deal, the price of the trip will be increased by Rs.10,000/- In a single quarter charges will be more than Rs.5,000/- It will be covered in two installments. First installment at the time of registration and second installment at time of starting the classes.

Curriculum

In Desai diploma courses include syllabus like Technical: Gardening tips to make advocates more competent, Vegetable stew, Agro-climatic conditions in relation to major crops cultivated in district including horticulture, soil, Soil analysis, Land use update, Nutrient management It includes topics such as agricultural technology, crop production technology, etc.

ii. Extension education: To improve communication skills, technology transfer method, A few sessions on Adoption of innovation, Mass media communication etc.

iii. Manufacturing exhaust: education, training, SEED LAW SEED ORDER Fertilizer Import Order and Pesticide Act and Regulations, Essential commodities, customer protection

card, Soil Karda, Civilian Input Dealers Related Transactions Post Procedure Code, it also includes cases of criminal prosecution. The above text is divided into different modules. Dates for the purpose of inclusion under practical classes.

Place of course taught

Desai diploma lecture course will be conducted in Agricultural Science Center/modification center / Institution University Complex/Agriculture Commissioner/Agricultural Exhibition Center, Any govt/Swaynsevi Sanstha/Private building etc.

Conclusions

The study clearly show that the diploma programme has contributed to an increase in the knowledge of input dealers, addresses the day-to-day problems being faced by farmers at the field level, and leads to better services for the farming community.

References

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